

At the crossroads where healthcare  
meets education ...

When a healthcare transformer and  
an educational designer decide to  
work together





# OUR MANIFESTO





## Our focus is to make healthcare and education delightful

Probably our most important assets are our health and learning capabilities.

Health and learning have a lot in common and need constant gardening: from discovering, over exploring, to inventing and creating. What if we could unleash the full potential of health and learning so that healthier lives and better learning will become reality for humankind.

With our **delight thinking methodology** and tooling we support educational, HR and health professionals who aspire to facilitate learning so it becomes like a constant flow of oxygen. We help them discover how 'sick care' can be transformed into genuine healthcare. We ignite their talent in a way not experienced before.

With our evidence- and experience-based tools and models we tear down the continuous inbuilt reproduction of old-fashioned healthcare & educational paradigms. We learn professionals to embrace change, in order to realize awe education and healthcare.

We ensure you and your co-workers never stop learning and never stop caring about their health and the health of others.





We believe that in order to remain relevant in an ever changing world every organisation needs a learning approach.

We believe that in order to remain relevant in an ever changing world every organisation needs a health approach.

Health and learning are two moral obligations.

Every company will become a health company.  
Every company will become a learning company.

Organisations of the future will be fully rewarded for their learning and health efforts and will eventually shine.





“Education is the passport  
to the future, for tomorrow  
belongs to those who  
prepare for it today” -  
Malcolm X





# OUR MISSION





We know your organisation is looking for the talented personalities who will help you to remain relevant in an ever-changing world

We support you to develop these talented personalities with a 'never-stop-learning' and 'never-stop-delighting' mindset.

We go beyond inspiration and intervene in educational, HR and healthcare systems via

- inspirational activities
- redesign of your working methods, organisation structure and systems
- redesign of your ways of educating
- redesign of your ways of caring
- redesign of your ways of dealing with talent

Together we can redesign the way we look at education and healthcare and change it for the better.





## We serve ...

Organisations who see it as a moral obligation, even more – which develop a learning and health approach at the core of their strategy. These can be

- small companies
- large corporates
- governmental organisations
- educational organizations



**Koen Kas & Pieter Sprangers** inspire design and facilitate this 'matchmaking experience'.  
Go way beyond Design Thinking. Welcome to the tools of 'Delight Thinking' !

Your delight thinkers: Koen Kas & Pieter Sprangers  
(see extensive bio's on our LinkedIn pages)

- Authors of 'Edushock', 'Sick no more', 'Your guide to delight'
- Entrepreneurs, Reseachers, Futurists
- Experts in Learning, Education & Healthcare
- International keynote speakers
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